

DogShow.com®

# FAST SETUP. SEAMLESS ENTRIES. REAL-TIME RESULTS.™

Simplifying the way you  
manage AKC shows & trials



CELEBRATING  
20 YEARS!  
(SINCE 2005)

Host your next American Kennel Club show or trial effortlessly and **without any cost to your club**. Our all-in-one system is designed to simplify your event management, offering built-in support for **Conformation, Obedience, Rally, Agility, CAT/Fast CAT, Scent Work, Tracking, Fetch**, and much more—while continually expanding to include even more features every day.

Discover DogShow.com—North America's premier event secretary platform. Trusted by the community for unmatched reliability and excellence, we support **over 500 professional secretaries**, all breed clubs, and specialty organizations with our exceptional scale and superior service.

Simplify your workload with a centralized platform that streamlines the management of unlimited events from leading organizations such as the **American Kennel Club (AKC), Barn Hunt Association (BHA), International Silken Windhound Society (ISWS), North American Sport Dog Association (NASDA), and United Kennel Club (UKC)**.



## EFFORTLESS EVENT HOSTING

- ✓ **Seamless Event Setup:** Enjoy a hassle-free experience as we set up your event details based on your premium list. From organizing information to preparing your event listing page, your dedicated representative will guide you every step of the way!
- ✓ **Consolidated Event Page:** Keep event information at your fingertips with a dedicated page that hosts all your documents, schedules, and updates in one convenient place.
- ✓ **Complimentary Promotions:** Increase visibility with free promotional opportunities on public calendars and weekly newsletters, giving your event maximum exposure.
- ✓ **Personalized Secretary Page:** Effortlessly manage multiple events through your own free, branded, and hosted page. Designed for secretaries, it requires no hosting or maintenance on your part.

## CLOUD-BASED RELIABILITY

- ✓ **Secure Hosting:** Access your platform from anywhere with confidence, thanks to automatic data backups that provide peace of mind.
- ✓ **Free Automatic Updates:** Stay effortlessly compliant with governing body changes—updates are free and require no installation or manual effort.

## FEATURE-RICH EVENT TOOLS



- ✓ **Scheduling & Judging Tools:** Streamline your operations with our Judging Program, Running Order, and Scheduling Tool, minimizing conflicts and maximizing efficiency.
- ✓ **Ready-to-Print Reports:** Prepare for your event with ease using judge books, score sheets, and catalogs—all formatted and ready to print in standard and compliant layouts.
- ✓ **Automated Email System:** Effortlessly communicate with participants through private or public messages, with replies seamlessly delivered to your inbox, saving you time and effort.
- ✓ **Treasurer-Friendly Reporting:** Keep finances in order with detailed reports that ensure accuracy and clarity for your treasurer.
- ✓ **Real-Time Result Validation:** Enter results confidently with a user-friendly system that validates data in real time, ensuring the capturing of error-free results.
- ✓ **Offline Accessibility:** Make changes to running orders and results anytime, anywhere, on PC, Mac, iOS, or Android devices—even without an internet connection!

## SIMPLIFIED ENTRIES & PAYMENTS



- ✓ **Free Paper & Waiting List Entries:** Say goodbye to additional fees! Enjoy free paper and waiting list entries without extra charges for manual submissions.
- ✓ **Online Entry System:** Manage your entries seamlessly with a fully integrated system that supports online submissions, tracks payments, and automates waiting lists.
- ✓ **Flexible Pricing Options:** Boost participation with automated pricing features, including tiered rates, early bird specials, and member-exclusive discounts.
- ✓ **Zero Costs for Credit Card Processing:** Simplify payment processing with no hidden fees—credit card fees are fully covered by us

## ENTRANT COMMUNICATION MADE SIMPLE



- ✓ **Live Updates:** Keep entrants up to date with real-time running orders, results, and message blasts for seamless communication.
- ✓ **Hosted Email System:** Send entry confirmations, final confirmations, and downloadable receipts that remain securely hosted for up to 7 years.
- ✓ **Results Publishing:** Publish final event results to guarantee accessibility for all participants while boosting their overall satisfaction.



## STRAIGHTFORWARD PRICING

A flat 10% online entry service fee, free paper and waiting list entries, and no hidden costs—credit card processing fees are fully covered by us. That's simplicity at its best!



## SPECIAL OFFER

Manage any event in 2025 using our software and receive a **30% rebate on service fees**—paid directly to your bank account!



## HAVE QUESTIONS?

You can reach us at [sales@dogshow.com](mailto:sales@dogshow.com), or sign up for a private demo at [dogshow.com/demo](https://dogshow.com/demo)

**Dog Show.com**<sup>®</sup>